

FUSA EAST

FAIRFIELD UNITED SOCCER ASSOCIATION

FALL ANNUAL SOCCER TOURNAMENT

www.fairfieldfast.com

September 2-3, 2017

FAST is a Fairfield Labor Day weekend tradition. For soccer players in Connecticut, it represents the start of the fall season and is a highly anticipated event on the regional sports calendar. In its ninth year, FAST is one of Connecticut's largest soccer tournaments.

FAST brings over 2,000 athletes and 5,000 visitors overall to Fairfield during Labor Day weekend. Fairfield businesses benefit from the weekend surge in customers and the opportunity to serve the community, establishing an ongoing relationship with the over 500 families of Fairfield United Soccer.



FAST Sponsor Opportunities

- Tournament website presence
 - Home page
 - Field maps
 - Restaurant listings
 - Sponsor feature sections
- Field sponsorship
- Ongoing FUSA partnership

“FAST continues to grow in size every year—a boon to local businesses.”

FairfieldPatch

“Our teams had a great experience at your tournament”

--Bethel Youth Soccer Team
Manager



FAIRFIELD UNITED SOCCER



FUSA FAST

FAIRFIELD UNITED SOCCER ASSOCIATION

FALL ANNUAL SOCCER TOURNAMENT

www.fairfieldfast.com

September 2-3, 2017

World Cup Sponsorship

Investment: \$1,000

- Inclusion in tournament email blasts to all teams
- Homepage logo integration on www.fairfieldfast.com
- *Sponsorship* Index Page logo placement and business description; includes ability to make note of a special offer if applicable
- *Where to Eat* Index Page link (restaurants only)
- Field Sponsorship – signage at nearby field promoting your business
- FUSA partnership for ongoing FUSA events (ie FUSA Day – customized discount event)

Corporate Sponsorship

Investment: \$500

- Homepage logo integration on www.fairfieldfast.com
- *Sponsorship* Index Page logo placement and business description; includes ability to make note of a special offer if applicable
- *Where to Eat* Index Page link (restaurants only)
- Field Sponsorship – signage at nearby field promoting your business

Website Logo Sponsorship

Investment: \$250

- *Sponsorship* Index Page logo placement
- *Where to Eat* Index Page link (restaurants only)

Sponsor's name: _____

Sponsorship level (check one): World Cup Corporate Website

Address: _____

Telephone: _____

Contact Name: _____ Email: _____

Mail form and checks to:

Fairfield FAST
PO Box 764
Fairfield, CT 06824-0764

Questions:

fusa.fast@gmail.com
(203) 522-0860



FAIRFIELD UNITED SOCCER

