

# FUSA EAST

FAIRFIELD UNITED SOCCER ASSOCIATION

FALL ANNUAL SOCCER TOURNAMENT

[www.fairfieldfast.com](http://www.fairfieldfast.com)

September 3-4 2022

FAST is a Fairfield Labor Day weekend tradition. For soccer players in Connecticut, it represents the start of the fall season and is a highly anticipated event on the regional sports calendar. In its 11th year, FAST is one of Connecticut's largest soccer tournaments.

FAST brings over 2,000 athletes and 5,000 visitors overall to Fairfield during Labor Day weekend. Fairfield businesses benefit from the weekend surge in customers and the opportunity to serve the community, establishing an ongoing relationship with the over 500 families of Fairfield United Soccer.



## FAST Sponsor Opportunities

- Tournament website presence
  - Home page
  - Field maps
  - Restaurant listings
  - Sponsor feature sections
- Field sponsorship
- Ongoing FUSA partnership

*“FAST continues to grow in size every year—a boon to local businesses.”*

**FairfieldPatch**

*“Our teams had a great experience at your tournament”*

--Bethel Youth Soccer Team  
Manager



**FAIRFIELD UNITED SOCCER**





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### World Cup Sponsorship

Investment: \$1,000

- Inclusion in tournament email blasts to all teams
- Homepage logo integration on [www.fairfieldfast.com](http://www.fairfieldfast.com)
- *Sponsorship* Index Page logo placement and business description; includes ability to make note of a special offer if applicable
- *Fields & Food* Index Page map link (restaurants and food trucks only)
- Field Sponsorship – signage at nearby field promoting your business
- FUSA partnership for ongoing FUSA events (ie FUSA Day – customized discount event)

### Corporate Sponsorship

Investment: \$500

- Homepage logo integration on [www.fairfieldfast.com](http://www.fairfieldfast.com)
- *Sponsorship* Index Page logo placement and business description; includes ability to make note of a special offer if applicable
- *Fields & Food* Index Page map link (restaurants and food trucks only)
- Field Sponsorship – signage at nearby field promoting your business

### Food Truck Sponsorship (town permit required)

Investment: \$450

- *Sponsorship* Index Page logo placement and business description;
- Onsite food truck placement at specified field for entire duration of event
- *Fields & Food* Index Page map link

### Website Logo Sponsorship

Investment: \$250

- *Sponsorship* Index Page logo placement and business description; includes ability to make note of a special offer if applicable
- *Fields & Food* Index Page map link (restaurants and food truck only)

Sponsor's name: \_\_\_\_\_

Sponsorship level (check one): World Cup\_\_\_ Corporate\_\_\_ Website\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

#### Mail form and checks to:

Fairfield FAST  
PO Box 764  
Fairfield, CT 06824-0764

#### Questions:

[fusa.fast@gmail.com](mailto:fusa.fast@gmail.com)  
(203) 522-0860



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