

FUSA EAST

FAIRFIELD UNITED SOCCER ASSOCIATION

FALL ANNUAL SOCCER TOURNAMENT

www.fairfieldfast.com

August 31-September 1, 2019

FAST is a Fairfield Labor Day weekend tradition. For soccer players in Connecticut, it represents the start of the fall season and is a highly anticipated event on the regional sports calendar. In it's 11th year, FAST is one of Connecticut's largest soccer tournaments.

FAST brings over 2,000 athletes and 5,000 visitors overall to Fairfield during Labor Day weekend. Fairfield businesses benefit from the weekend surge in customers and the opportunity to serve the community, establishing an ongoing relationship with the over 500 families of Fairfield United Soccer.

FUSA is a non-profit organization (501-C3) and managed by community volunteers.



FAST Sponsor Opportunities

- Tournament website presence
 - Home page
 - Field maps
 - Restaurant listings
 - Sponsor feature sections
- Field sponsorship
- Ongoing FUSA partnership

"FAST continues to grow in size every year—a boom to local businesses."

FairfieldPatch

"Our teams had a great experience at your tournament"

--Bethel Youth Soccer Team
Manager



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World Cup Sponsorship

Donation: \$1,000

- Inclusion in tournament email blasts to all teams
- Homepage logo integration on www.fairfieldfast.com
- *Sponsorship* Index Page logo placement and business description; includes ability to make note of a special offer if applicable
- *Fields & Food* Index Page map link (restaurants & food trucks only)
- Field Sponsorship – signage at nearby field promoting your business
- FUSA partnership for ongoing FUSA events (ie FUSA Day – customized discount event)

Corporate Sponsorship

Donation: \$500

- Homepage logo integration on www.fairfieldfast.com
- *Sponsorship* Index Page logo placement and business description; includes ability to make note of a special offer if applicable
- *Fields & Food* Index Page map link (restaurants only)
- Field Sponsorship – signage at nearby field promoting your business

Website Logo Sponsorship

Donation: \$250

- *Sponsorship* Index Page logo placement and business description; includes ability to make note of a special offer if applicable
- *Fields & Food* Index Page map link (restaurants & food trucks only)

Food Truck Sponsorship

Donation: \$300

- *Sponsorship* Index Page logo placement and business description.
- Onsite food truck placement at specified field for the entire duration of event.
- *Fields & Food* Index Page map link (restaurants & food trucks only)

Sponsor's name: _____

Sponsorship level (check one): World Cup___ Corporate___ Website___

Address: _____

Telephone: _____

Contact Name: _____ Email: _____

Mail form and checks to:

Fairfield FAST

PO Box 764

Fairfield, CT 06824-0764

Questions:

fusa.fast@gmail.com

(203) 522-0860



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